# Japan Automotive Recycling System - The ECO-R Experience

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# Every thing was OK! \*During economic growth period\*

### A barbecue!

We could collect materials easily.



Neighborhood complained to us about smoke. (Even my white pants at clotheshorse became black!)

We could get money...

But social status of us were still low, while enjoying our barbecue.

Low status job can't get competent staff.
Then we might be never grow up, in the future...



# We needed improvement. <u>Reconciliation with neighborhood</u>

We had to improve • • •

The way of dismantling.

- ✓ More clean
- ✓ More safe
- ✓ More refine

Environmental Eco friendly

Improving the status of our industry

"Ishii car industry" changed to "Eco-R".

## About us (Video)

### Japanese way of ELV dismantling. (Example)



Collect A/C GAS



Pre treatment



Hand dismantling



Machine dismantling







Export parts.

Used parts for Domestic

Non-ferrous materials

Ferrous material

### Additionally, Eco-R have...

### **Used Parts shop**



### Rebuilt car shop





### Material recycling in Japan

#### **Ferrous materials**

To electric furnace.

- ✓ Part of it become casting iron parts for new car.
- ✓ Another part of it becomes reinforcing rod.

#### **Non-ferrous materials**

Metals are deal with by domestic recyclers.

Plastics are disposed as

ASR.





### Used parts from Japan

### For domestic

Aim at "perfection".

- ✓ flawless
- ✓ Perfect matching

Computer system is necessary.

Automatic storehouse is

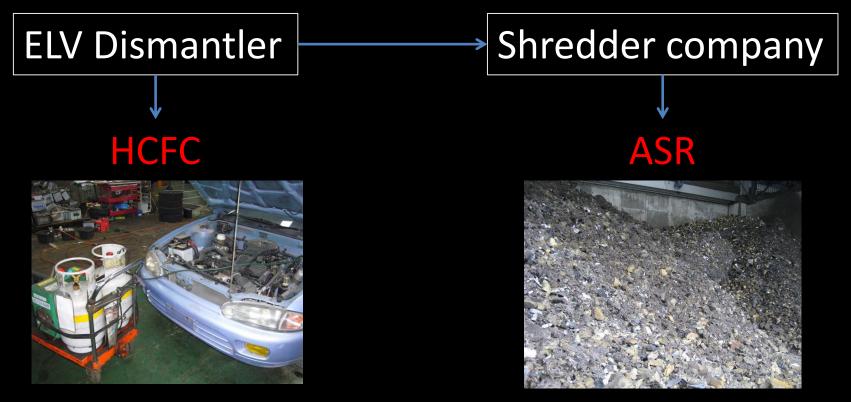
frequently used.

### **Export parts**

Separately treat for each export country.

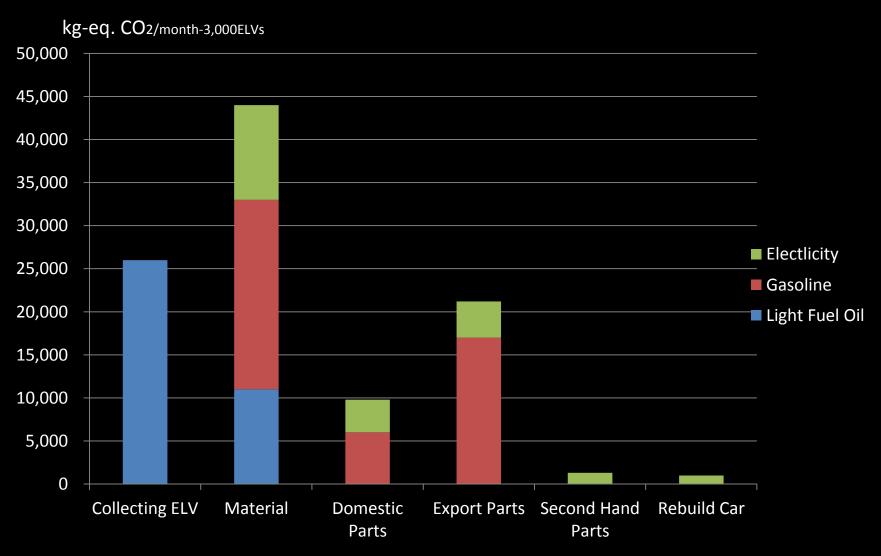


# Characteristic of Japanese ELV dismantling: Environment

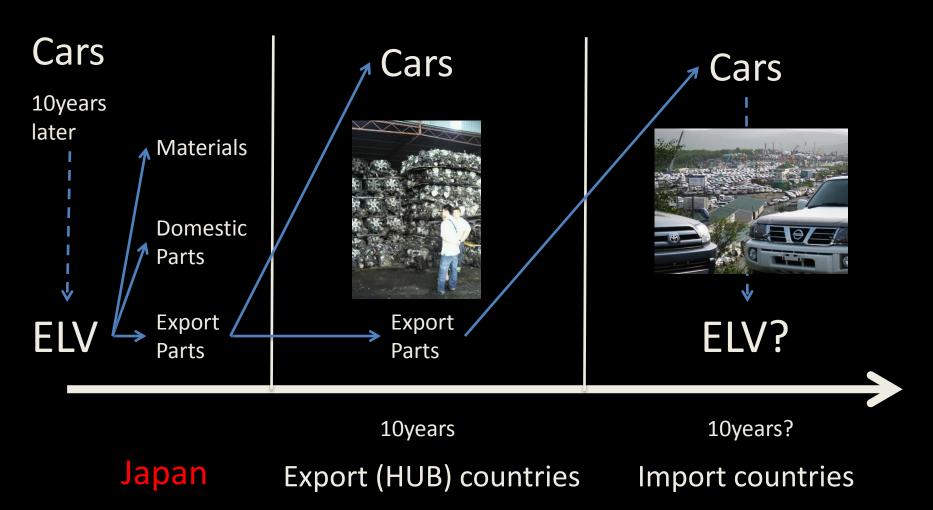


All of these cost s were paid by consumers. (deposit)

# Environmental Assessment of Eco-R (Life Cycle CO<sub>2</sub> emission)



# Characteristic of Japanese ELV dismantling: Time



ELVs remain inside Japan for a very short time, compare with another countries, as "Car".





One ELV needs twice areas of parking in the final user country. That land cannot be used for agriculture.



ELVs from Japan, create motorization in developing country.

But, ELVs create environmental problem at the same time.

### Do something for the future.



Japanese ELV dismantler can • • •

# Next challenge



of Eco-R

### From CSR to CSV

#### **CSR:**

#### Corporate Social Responsibility

- ✓ No need to be related to one's main occupation.
- ✓ It's like a donation.
- ✓ So, if someone's main occupation go slump, he/she stop it.

#### **CSV**

#### **Creating shared Value**

- ✓ Try to solve social problem.
- ✓ Use one's main occupation to give solution.
- ✓ The solution will make new value not only among one's main occupation, but also among society.



# ELV dismantling is the activity to prevent environmental problems.

Ignoble dismantling will cause the environmental problem.

Restoration of environment needs high cost.

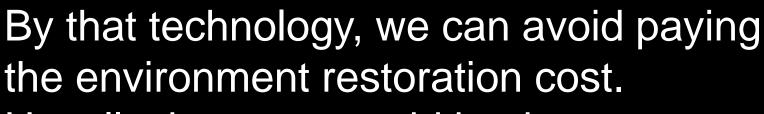
Appropriate dismantling can avoid environmental problem, but it need initial cost.

We should appeal more strongly!

We can get Win-Win relation if government make subsidy.

## Next challenge of Eco-R

Export environmental friendly ELV dismantling technology.



Usually these cost paid by the

government.

Government can save money (social costs), and we can get money by our main occupation.

### Malaysia



### Australia



## Create a bright future!



## Thank you!

